



**15 December 2021**

# FORWARD-LOOKING STATEMENTS

This Presentation may include forward-looking statements. Forward-looking statements are statements regarding or based upon our management's current intentions, beliefs or expectations relating to, among other things, Ontex's future results of operations, financial condition, liquidity, prospects, growth, strategies or developments in the industry in which we operate. By their nature, forward-looking statements are subject to risks, uncertainties and assumptions that could cause actual results or future events to differ materially from those expressed or implied thereby. These risks, uncertainties and assumptions could adversely affect the outcome and financial effects of the plans and events described herein.

Forward-looking statements contained in this Presentation regarding trends or current activities should not be taken as a representation that such trends or activities will continue in the future. We undertake no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. You should not place undue reliance on any such forward-looking statements, which speak only as of the date of this Presentation.





# STRATEGIC UPDATE

**Esther Berrozpe**  
**Chief Executive Officer**

# WHAT'S ON MANAGEMENT'S AGENDA TODAY

## Major steps taken in strategic priorities

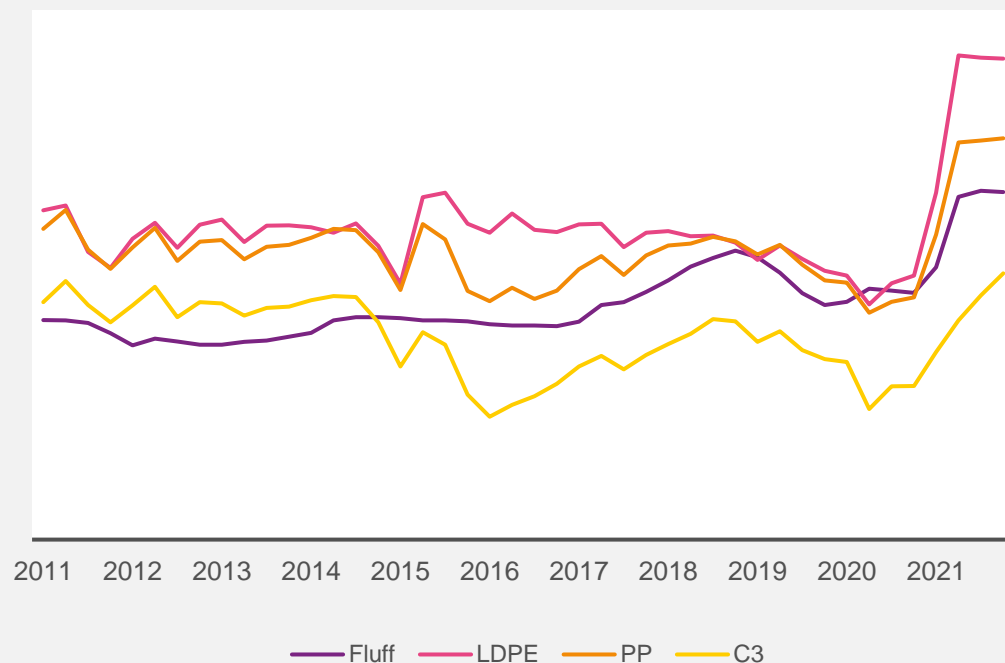
- ▶ Portfolio review finalized and execution started
- ▶ Savings program extended and accelerated

## Management focused on execution

- ▶ Top-line stabilized
- ▶ Significant cost savings realized
- ▶ Strong cash discipline

# FACING UNPRECEDENTED INPUT COST INFLATION

Index evolution <sup>[1]</sup>



- ▶ Main raw material indices rose by 40-80% <sup>[2]</sup> in 2021
- ▶ Other raw material price indicators, such as cardboard and plastic packaging, rose >50% <sup>[2]</sup>
- ▶ Other operating costs, such as energy and transport costs, are significantly up

[1] Data source: ICIS and company estimates  
[2] Cost increases based on 2020 annual figures

# ADDRESSING THE HEADWINDS WITH EXTENDED COST PROGRAM AND PRICING

## Intensify & accelerate Cost savings program

- ▶ Intensify delivery of savings plan with cross-functional organization and revised processes
  - To reach > €80M gross savings in 2022
  - To achieve run rate of around ~4% production cost reduction in following years
- ▶ Cash discipline maintained

## Pricing to mitigate inflation

- ▶ Early positive signs in the market
  - A-brands in US have risen prices 5-10% in H2
  - Baby consumer prices in Europe starting to increase in several markets
- ▶ Pricing actions in all our businesses
- ▶ Developed highly customized approach with customers, including optimization of product portfolio and efficiencies in the value chain



# MID-TERM TARGETS VALIDATED

## TIMING OF SUCCESS INFLUENCED BY INPUT COSTS

Revenue LFL CAGR <sup>[1]</sup>

**+2-3%**

vs -4% CAGR  
over 2017-2020

Adj. EBITDA margin

**12.5-13.5%**

vs 11.3% in 2020

Leverage ratio

**< 3x**

vs 3.6x end 2020

- ▶ Our portfolio choices will change the scope by 2023
- ▶ Allowing to reach objectives by 2023 on the core assets

[1] excluding forex and scope effects

# PORTFOLIO BUILT ON KEY STRENGTHS

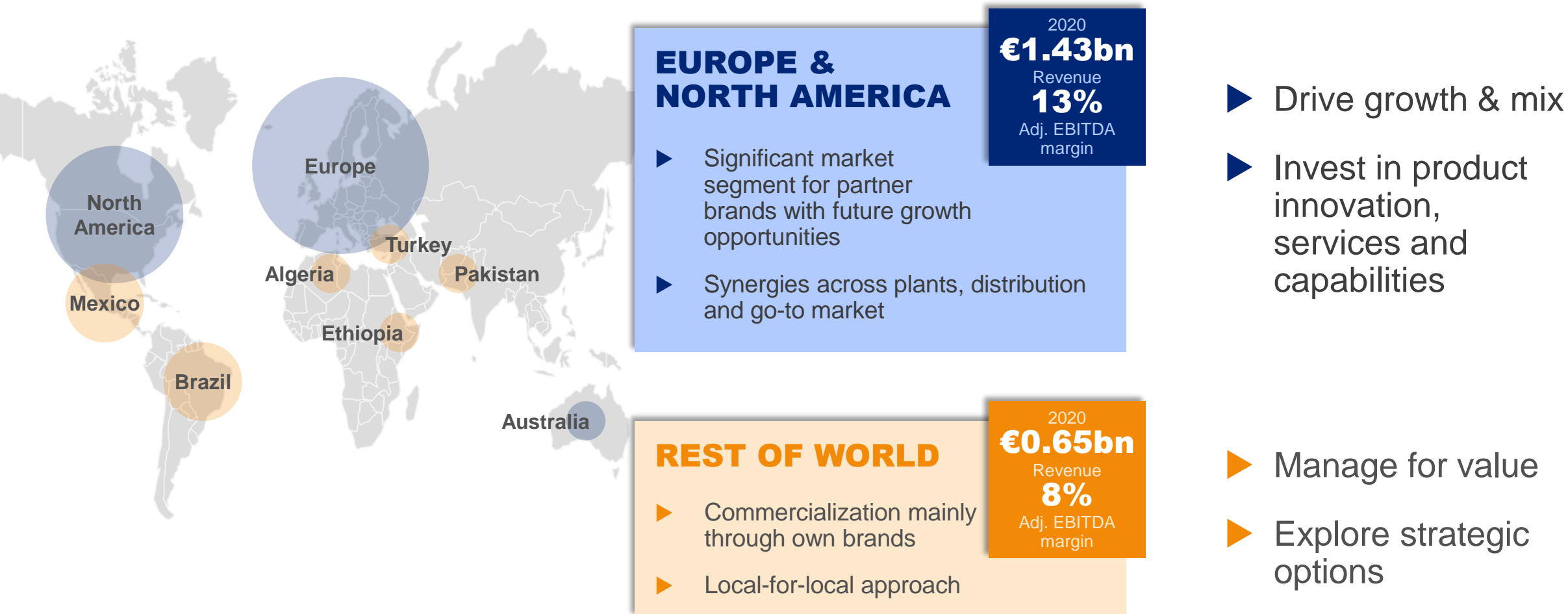
## FOCUS ON PARTNER & HEALTHCARE BRANDS



- ▶ Strengthen **core competence** of partner brand manufacturing
- ▶ Leverage on **scale & one platform** setup
- ▶ Invest in **profitable growth** opportunities



# DEFINING CORE AND NON-CORE BUSINESSES



# FOCUS ON SUPPORTING GROWTH IN EUROPE & NORTH AMERICA

## Turn around Europe

- ▶ Strengthen leadership position as partner of choice for retailer brands
- ▶ Drive market in fast-growing product segments, channels and customers
  - Baby pants and Eco solutions
  - Adult Care
  - Online channels

**€16bn**

2020 market size

**+1%**

CAGR 2015-2020

**21%**

retailer brands share in  
Retail in 2020

### Higher growth segments

- |                   |                            |
|-------------------|----------------------------|
| ▪ Baby pants      | <b>+2%</b>                 |
| ▪ Adult Care      | <b>+3%</b>                 |
| ▪ Online channels | <b>+15%</b>                |
| ▪ Eco solutions   | <b>+11%</b> <sup>[1]</sup> |

CAGR  
2015-2020

## Sustain double-digit growth in North America

- ▶ Build on our strongholds in retailer and lifestyle brands
  - Complete product portfolio offer for retailers, building on European expertise
  - Differentiated value proposition for lifestyle brands
  - Contract manufacturing in for major Healthcare Distributors
- ▶ Industrial investments to strengthen competitiveness

**€13bn**

2020 market size

**+2.5%**

CAGR 2015-2020

**18%**

retailer brands share in  
Retail in 2020

### Higher growth segments

- |                   |                            |
|-------------------|----------------------------|
| ▪ Baby pants      | <b>+5%</b>                 |
| ▪ Adult Care      | <b>+6%</b>                 |
| ▪ Online channels | <b>+15%</b>                |
| ▪ Eco solutions   | <b>+40%</b> <sup>[1]</sup> |

CAGR  
2015-2020



# PARTNER BRANDS FOCUS

**Laurent Nielly**  
**President Europe Division**



# **RETAILER BRANDS**

## **A UNIQUE BUSINESS MODEL**



**Contracts &  
tenders  
based**

**Product  
focused**

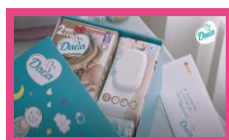
**Different  
levers**

**Customer  
specific**



# EXAMPLES OF OUR PARTNERSHIP MODEL

## Fueling the virtuous circle

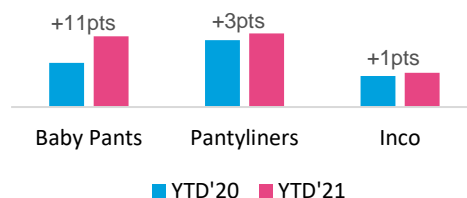


Brand Building via powerful consumer activations, online and offline

Leading innovation to win consumers

Consistent share gains across all categories, including growth segments

### SHARES GROWTH YOY



Source: Volume share, Nielsen through Oct 2021



## Owning back the right to play



Patiently rebuilding relationship and trust



Demonstrating ability to win together



Selectively investing to accelerate

- ▶ In 2017-2018, **lost ~60% of our business** and 4 out of 7 categories
- ▶ Over the last 2 years, **rebuilt partnership**, worked together to gain share in the retained categories
- ▶ As a result, **have been granted new businesses**, tripling our share of business

	2018	2019	2022 Outlook
Ontex value share	35%	15%	44%

# IDENTIFIED POOLS OF PROFITABLE GROWTH



Outperform in the fast-growing markets of **baby pants** & **natural materials**



Outperform in **adult care**, especially in **pants** & **light inco**



Improve **feminine care** performance through innovation & simplification



Step-change **online presence**, supporting **omni-channel** strategies and stepping up presence in pure plays

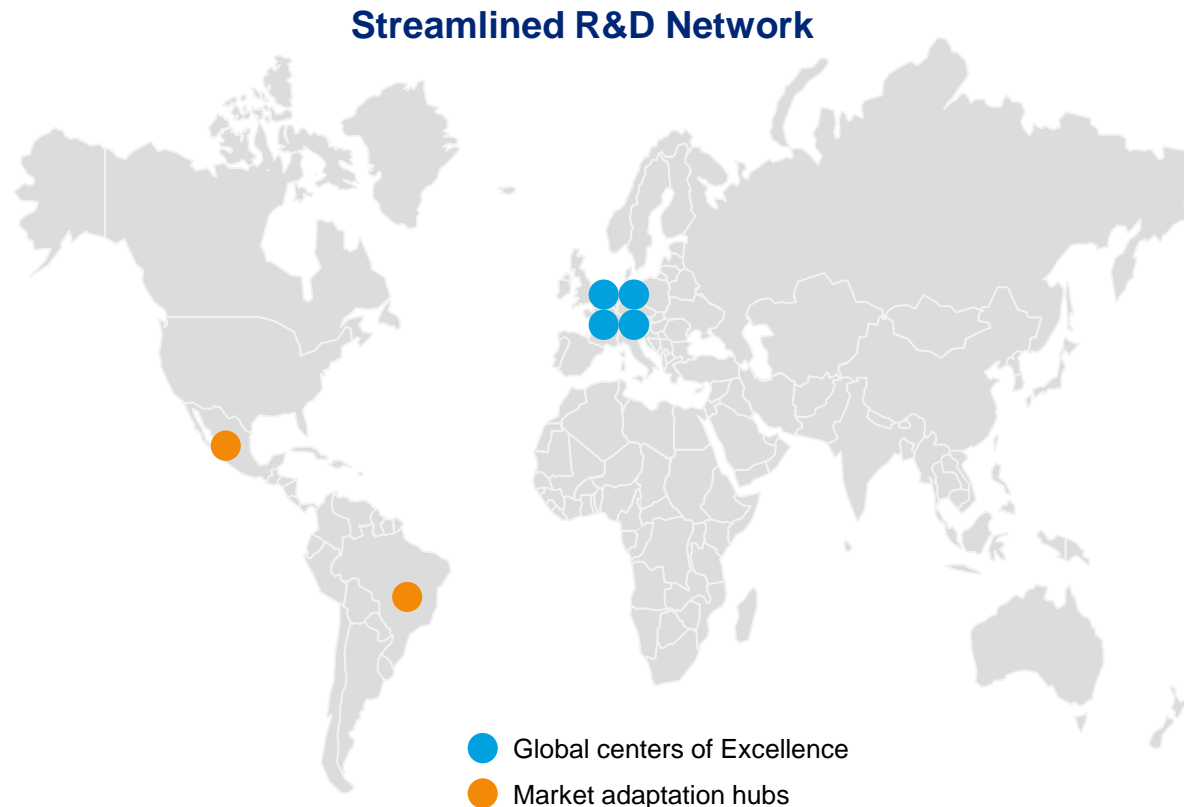
# WE HAVE STRONG GROWTH AMBITIONS IN ADULT CARE

- ▶ **Category expertise and proximity** with consumer and customers
- ▶ **Full product range** and **available capacity**
- ▶ **Innovative solutions:** products & services
- ▶ **Cost competitiveness & margin accretive**
- ▶ **Omnichannel go-to-market:** retail, institutional, home delivery, on-line

**Outgrow market by accelerating Retailer Brands while protecting our Healthcare leading positions**



# NEW R&D / INNOVATION APPROACH WITH CATEGORY/PRODUCT PLATFORM APPROACH AS KEY ENABLER TO ACCELERATE PACE



- ▶ Reorganized against global product & technology platforms and Local market adaptation teams
- ▶ Global platforms with intentional design for scale in strong collaboration with engineering & suppliers
- ▶ Access to development lines
- ▶ Evolved innovation process and interconnected priority setting for greater efficiency and speed in deployment



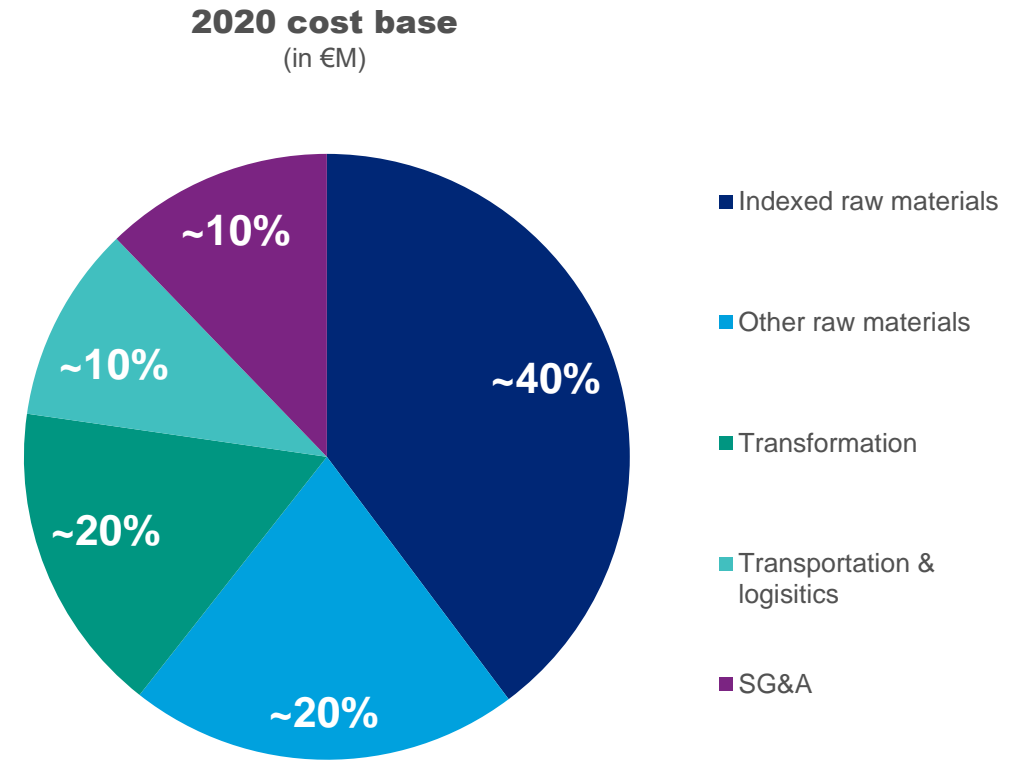


# INDUSTRIAL TRANSFORMATION

**Vincent Crepy**  
**Chief Supply Chain Officer**

# SOLID SAVINGS POTENTIAL IN COST BASE

- ▶ €1.85bn total cost base
  - 60% raw materials of which 40% linked to commodity indices
  - 20% fixed costs
- ▶ Proximity to our customers, 19 production sites globally
- ▶ Wide and diversified product offering, >6,000 SKUs across our three categories



# 3 GOALS WITH CLEAR KPIS TO MEASURE SUCCESS

GOALS	MEASURES		
Competitive cost, lower capex & inventories	~4% of cost base reduction / year <sup>[1]</sup>	~5% NWC/ sales	4-4.5% Capex as % sales
A-brands quality	Product performance and Quality perceived by consumers at par with global brands		
Top tier customer service	Service level in top quartile as measured by customers		
Sustainable business	Safety first & reduced carbon footprint		

# 5 KEY LEVERS TO DRIVE INDUSTRIAL TRANSFORMATION

## Infrastructure

### Footprint Optimization

- ▶ Balanced total delivered cost and customer proximity
- ▶ 'Fit for purpose' operations in Europe
- ▶ Agile 'coast-to-coast' operations in North America

### Asset Optimization

- ▶ Fewer, better utilized assets to reduce transformation cost and Capex
- ▶ Increase speed to market with better quality and service

# lines

**-20%**

ambition

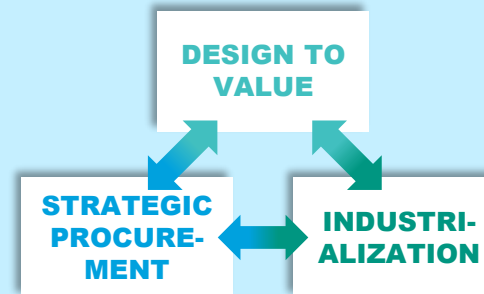
Asset utilization

**> +10pts**

## Processes

### Sourcing & Design Excellence

- ▶ Step-up core capabilities
- ▶ Cross-functional approach to optimize materials cost



### Operations Excellence

- ▶ Embed accountabilities across our end-to-end supply chain
- ▶ Drive simplification
- ▶ Reduce waste

Scrap reduction

**-10%**

2021

**> -30%**

ambition

OEE <sup>[1]</sup>

**+5pts**

**> +15pts**

## Performance Mindset & Behaviors

[1] OEE = Overall Equipment Effectiveness



# DELIVERING RESULTS AND STEPPING UP THE PACE

Driven by key levers	Gross cost savings → ~4%/year on cost base				Cash conversion	
	Raw materials	Transfor- mation cost	Transport & logistics	SG&A	NWC /sales → ~5%	Capex /sales → 4-4.5%
Footprint optimization	+	++++	+++	++	+	+++
Asset optimization	+	+++	+	++	+	++++
Sourcing & design excellence	++++	+	+	+	+	+
Operations excellence	++	++++	+++	++	++	++++

Number of +'s shows impact of levers on specific goals

**€52M cost  
reduction <sup>[1]</sup>  
delivered in 1<sup>st</sup>  
9 months of  
2021**

[1] €42M net savings, net of non-index based raw materials inflation



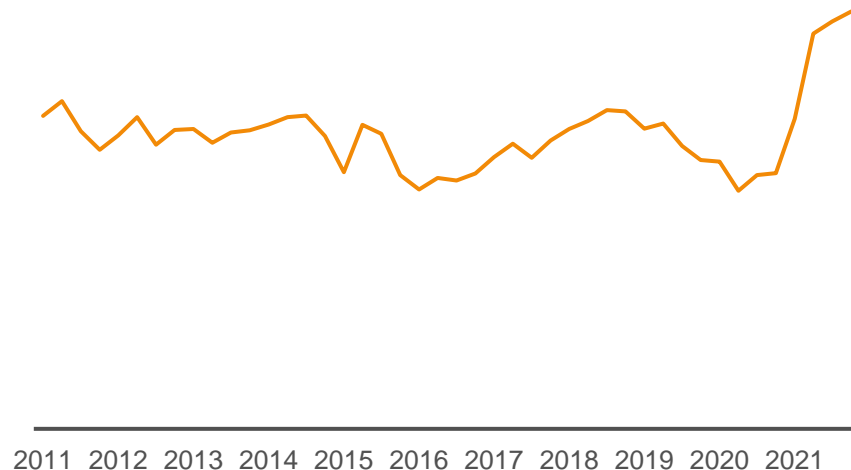
# FINANCIAL UPDATE

**Peter Vanneste**  
**Chief Financial Officer**

# THE SUPPLY CRISIS IMPACTS SHORT-TERM MARGINS MITIGATING MEASURES ARE BEING DEPLOYED

## Historically unprecedented input cost levels

Weighted average index evolution <sup>[1]</sup>



- ▶ 15-20% estimated inflation vs 2020
- ▶ Short-term margin pressure through inflation & supply disruption
  - Starting in **H2 2021**, with high inflation impact (€28M Q3), partly offset by strong savings (€15M in Q3)
  - Slower than expected recovery in supply **lowers Q4 Outlook**
- ▶ Pricing & intensified cost saving programs to allow for gradual margin recovery

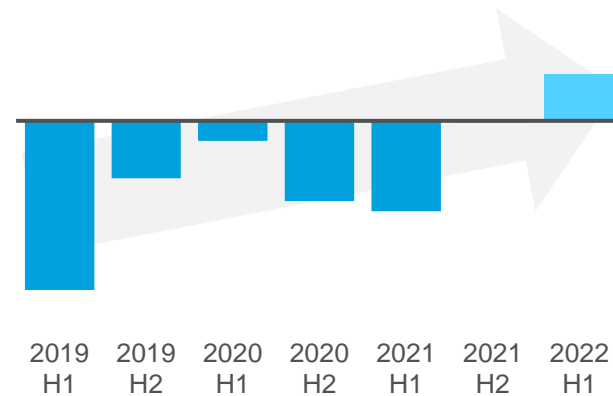
[1] Main indices of fluff, LDPE, PP and C3 weighted according to cost weight

# TOP-LINE BACK TO GROWTH

## Turn around Europe

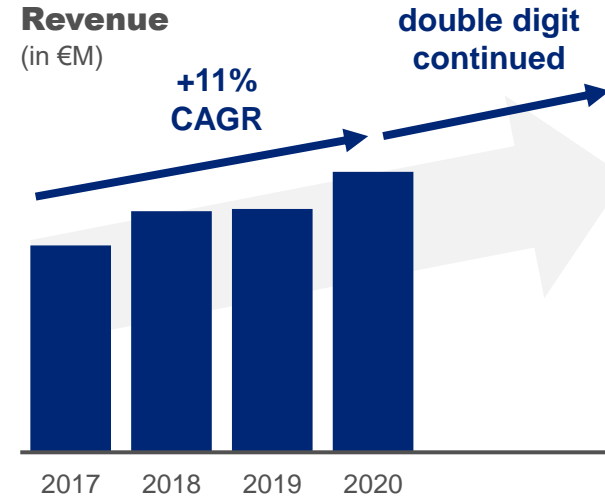
- ▶ From -3.5% in 2017-2020 to +1-2% growth
- ▶ Net customer gain-losses flat in H2 2021 and positive in 2022

**Gains/losses**  
(in €M)



## Sustain Double digit growth in North America

- ▶ Based on solid track record



- ▶ **Current performance demonstrates turning trend**
  - Overall stabilization in H2
  - US on growth track
  - Europe gains/losses momentum
- ▶ **Delivering 2-3% growth mid-term on core portfolio**
- ▶ Higher growth rate short term due to **pricing impact**

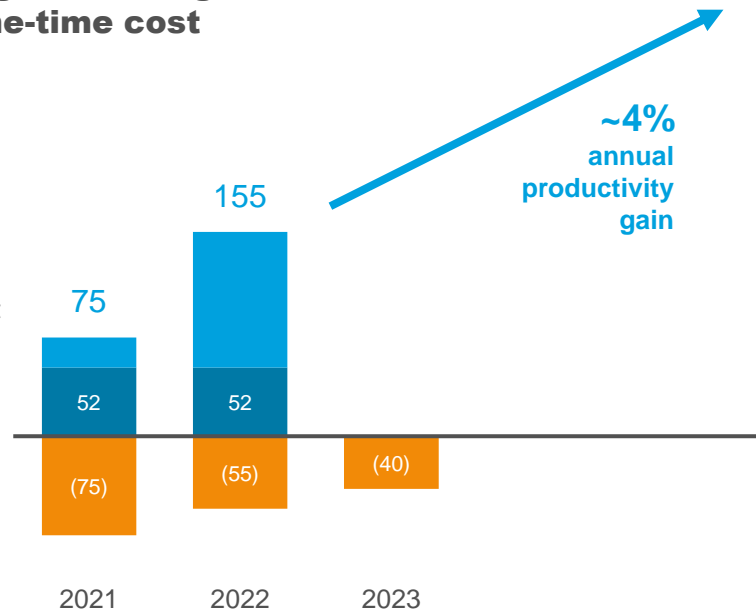


# COST SAVINGS STEPPED UP TO MITIGATE INFLATION AND DRIVE MARGIN GROWTH

## Cumulative gross savings & related one-time cost

(in €M)

- Cumulative gross savings
- Delivered so far
- One-time cost investment



Yearly gross savings

Yearly gross savings	€75M	€80M	
In % of total cost base	4.1%	4.3%	~4%

In % of total cost base

## Stepping up savings

- ▶ Already delivered €52M <sup>[1]</sup> in 1<sup>st</sup> 9 months of 2021, or 70% of targeted €75M <sup>[2]</sup> for 2021
- ▶ Acceleration and extension of savings
  - At least €80M gross savings expected in 2022 (>4% of cost base)
  - Annual productivity gains, reducing the cost base by ~4%/year in following years on Core Ontex (Europe + US)

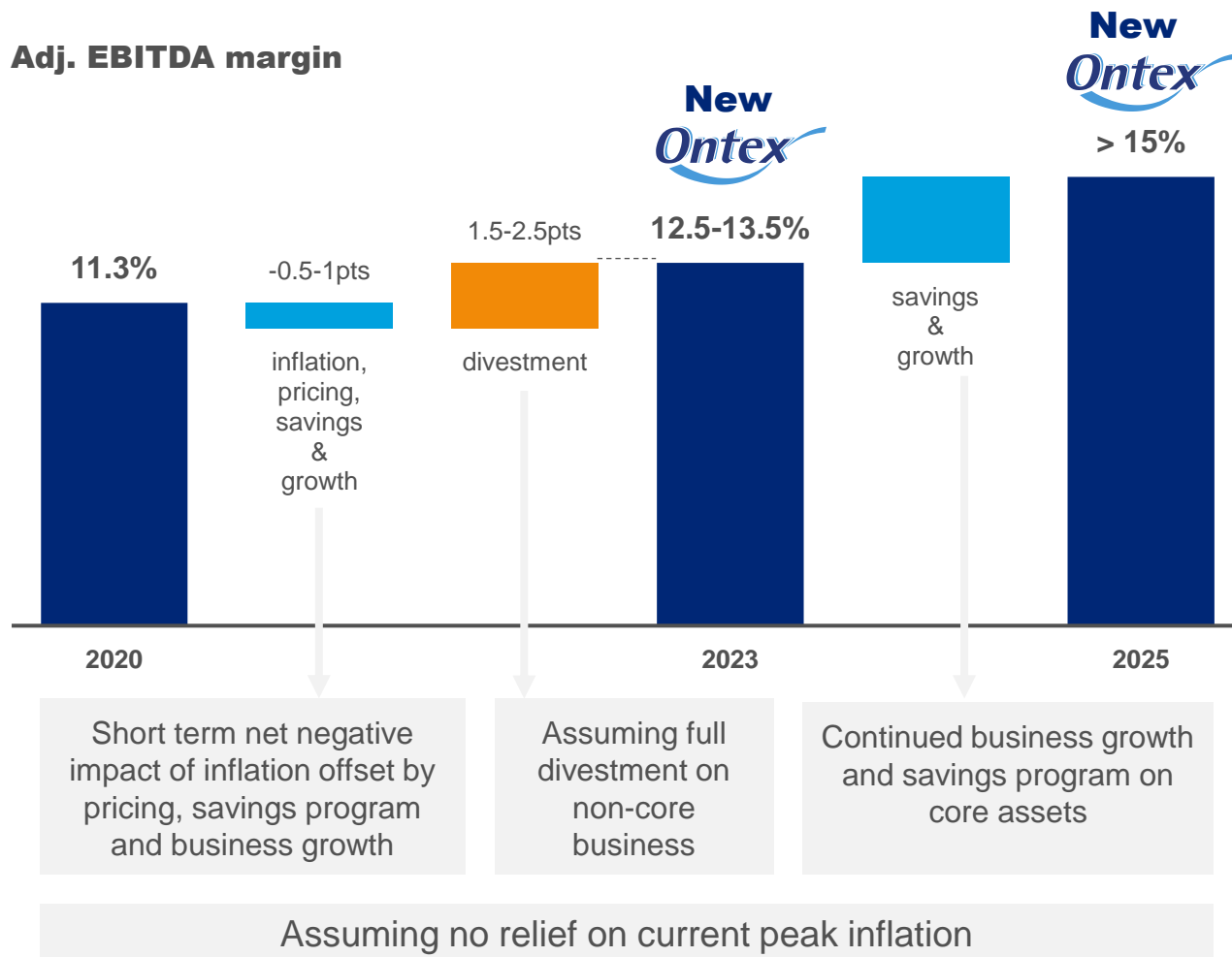
## Requiring one-off cost

- ▶ Total associated cost of ~€170M for the full program
  - ~€(130)M cash outflow, of which ~€(50)M in 2021
  - Total benefit ~300M€ over 5 years
  - Average payback of ~3 years

[1] Corresponds to €42M net savings, netted with €(10)M inflation on non-index-related operating costs

[2] Corresponds to €60M net savings, netted with €(15)M expected inflation on non-index-related operating costs

# PRICING, SAVINGS & DIVESTMENTS BRING MID-TERM MARGIN TARGET WITHIN REACH BY 2023

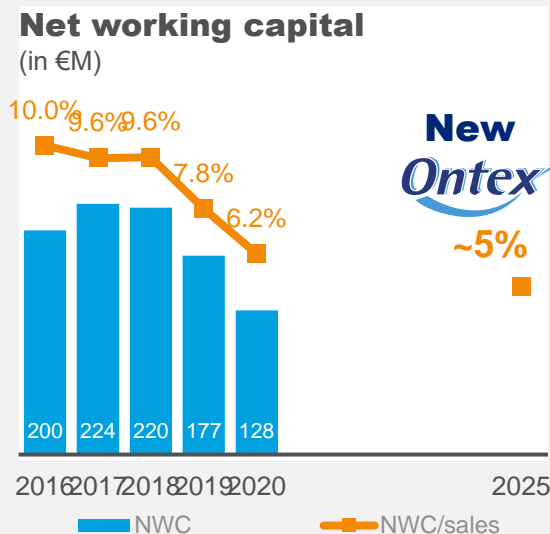


- ▶ Portfolio projects already started with advisors engaged
- ▶ 1.5-2.5pts margin upside through divestments

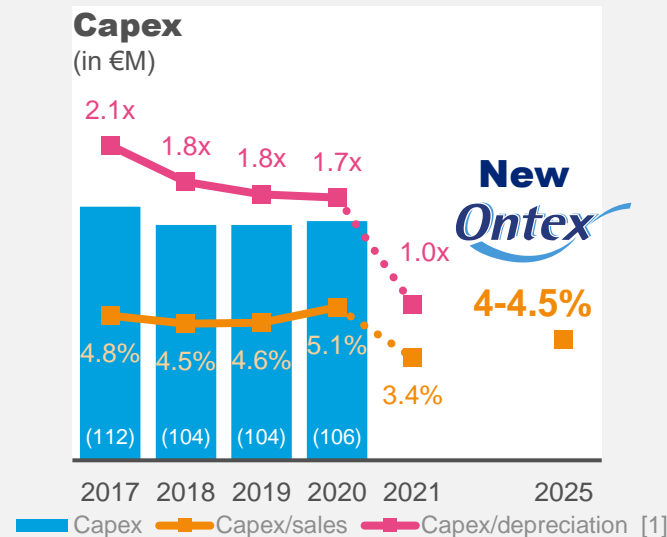
**New Ontex**

- ▶ <10% SG&A
- ▶ Mid-term targets within reach by 2023 on core
- ▶ > 15% margin potential on core

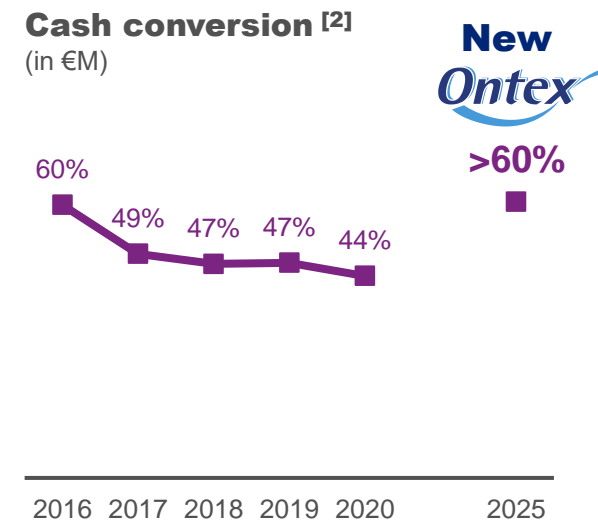
# NWC AND CAPEX DISCIPLINE LEAD TO MID-TERM CASH CONVERSION > 60%



- ▶ Keep NWC/sales towards ~5%
- ▶ Radical simplification
- ▶ Cash is King program



- ▶ Capex/sales return to 4-4.5%
- ▶ Maintaining growth drive with capex > DA
- ▶ Majority growth capex



- ▶ Cash conversion > 60%
- ▶ Benefiting from cash discipline across the board

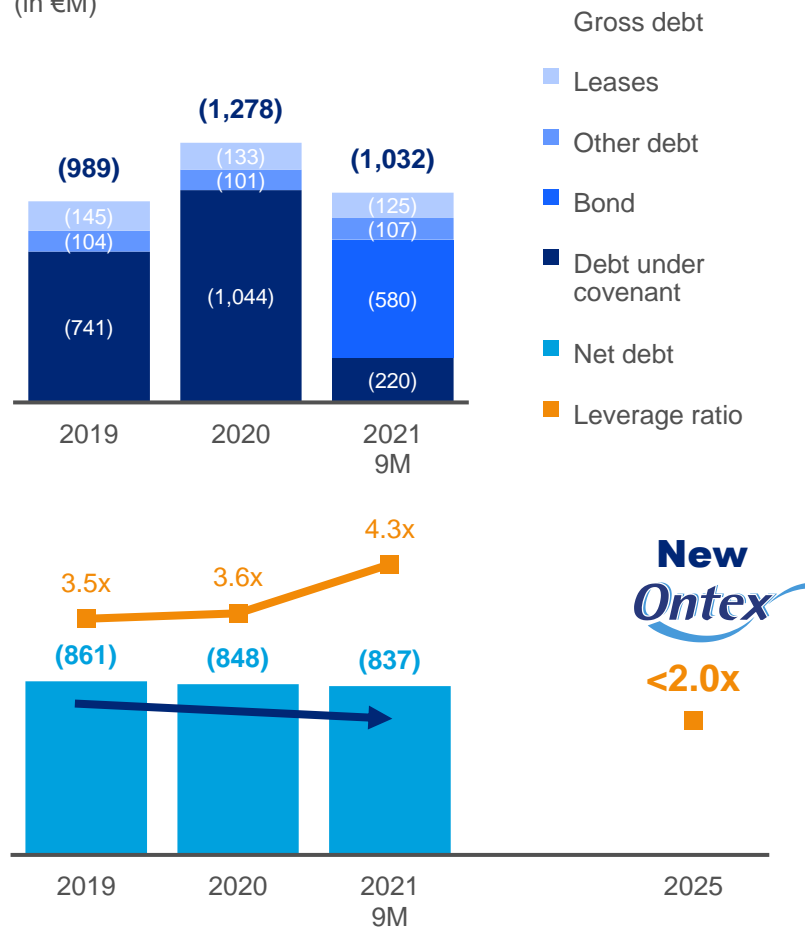
[1] Depreciation adjusted for leases

[2] Cash conversion defined as (Adj. EBITDA + capex) / Adj. EBITDA

# LEADING TO A HEALTHY BALANCE SHEET

## Financial debt

(in €M)



## Derisking balance sheet

- ▶ **Net Debt reduction in last 3 years, to be continued**
- ▶ **Funding diversified**
  - 20% Facilities agreement <sup>[1]</sup>
  - 56% Bond <sup>[1]</sup>
- ▶ **Maturities extended to 2024-2026**
- ▶ **Solid liquidity**
  - ~€200M cash <sup>[1]</sup>
  - Unutilized RCF of €270M

**New  
Ontex**

- ▶ **Leverage to be brought to <2.0x after divestments**
  - <3x by 2023
  - <2x by 2025
  - by Adj. EBITDA growth
  - by cash inflow following divestments

[1] Situation in September 2021



A man in a dark suit stands with his back to the camera on a balcony, looking out at a dense, sunlit forest. The balcony has a glass railing. To the right, a modern building with large glass windows is visible, reflecting the surrounding greenery.

# SET FOR SUCCESS

**Esther Berrozpe**  
**Chief Executive Officer**

# ONTEX SET FOR SUCCESS

01

Strategic review finalized  
Clear strategic choices and alignment of resources

02

Addressing exceptional cost inflation environment  
With intensified savings program, pricing initiatives and cash discipline

03

Mid-term targets remain valid on the new Ontex scope

04

Ontex to become more focused, leaner, agile and profitable  
Leading to a >15% margin business and a healthy balance sheet with leverage <2x by 2025





# Q&A



