



# 2022 Q1 RESULTS

**May 12, 2022**

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## Accounting changes

As from 2022, the Emerging Markets, which represented 30% of revenue in 2021, are reported as assets held for sale and discontinued operations, following the strategic decision to divest these businesses. Continuing operations encompass the Core Markets, which represented 70% of revenue in 2021.



# 2022 Q1 HIGHLIGHTS

**Esther Berrozpe**  
**CEO**

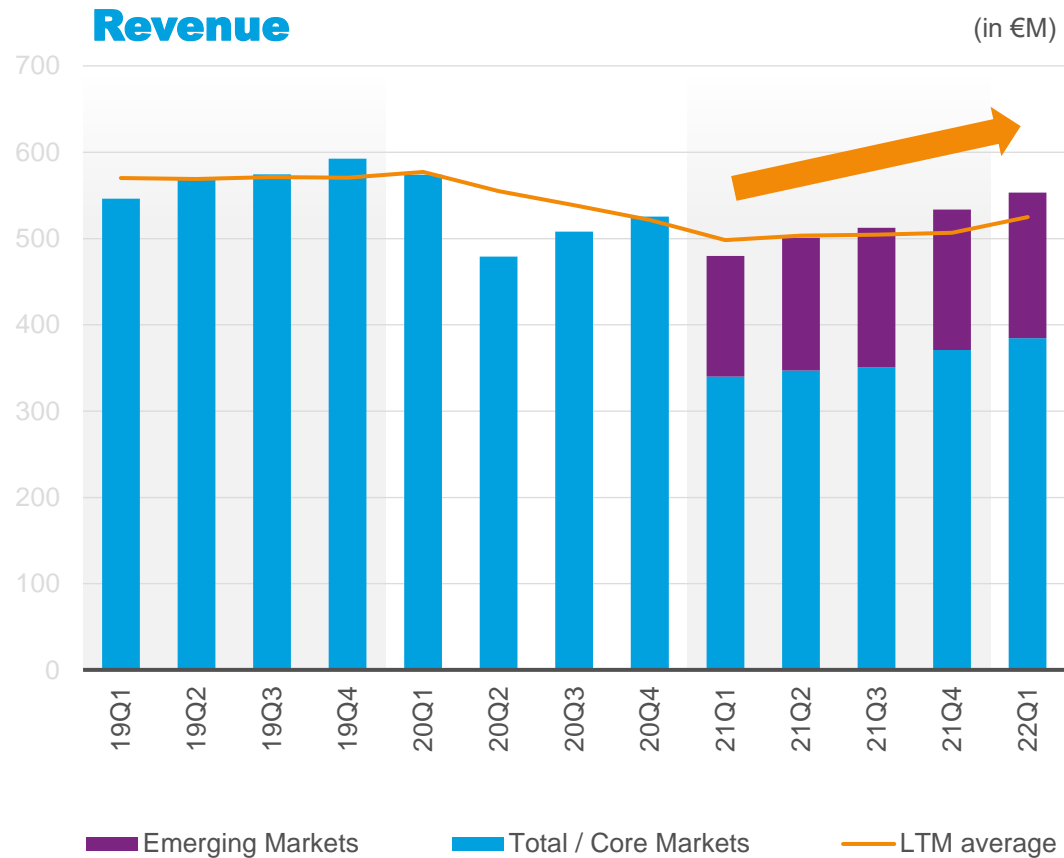
# REVENUE TURNAROUND EBITDA DOWN ON COST INFLATION

**Revenue  
turnaround  
on volume  
and price**

**Continued  
savings  
delivery**

**Major  
impact of  
raw material  
cost inflation**

# REVENUE TURNAROUND DRIVEN BY RETURN TO GROWTH IN EUROPE



- ▶ Highest revenue since Q1 2020
  - 4 quarters of sequential growth
  - Last-twelve-month average turning strongly positive
  
- ▶ Total Group revenue up **15% LFL**
  - Volume/mix up 9%
  - Price up 7%
  
- ▶ Core Markets revenue up **13% LFL**
  - Volume/mix up 11%
  - Price up 2%



# STRATEGIC GROWTH DRIVERS DELIVERING

## North America

- ▶ Up >30%
- ▶ Contract wins in previous quarters dropping through



## Baby pants

- ▶ Up solid double digits
- ▶ Retailer brands gain in growing market



## Adult care

- ▶ Up double digits <sup>[1]</sup>
- ▶ Shift in market toward retail and on-line channels



## Sustainable & natural solutions

- ▶ Development of re-useable period cups and menstruation underwear



[1] +5% in Core Markets

# COST REDUCTIONS CONTINUED AT RUN RATE OF 4% OF COST BASE [1]

## Operating savings

- ▶ Scrap reduction
- ▶ OEE improvement
- ▶ Design-to-value results
- ▶ Mayen closure to impact as from Q2

## Net SG&A savings

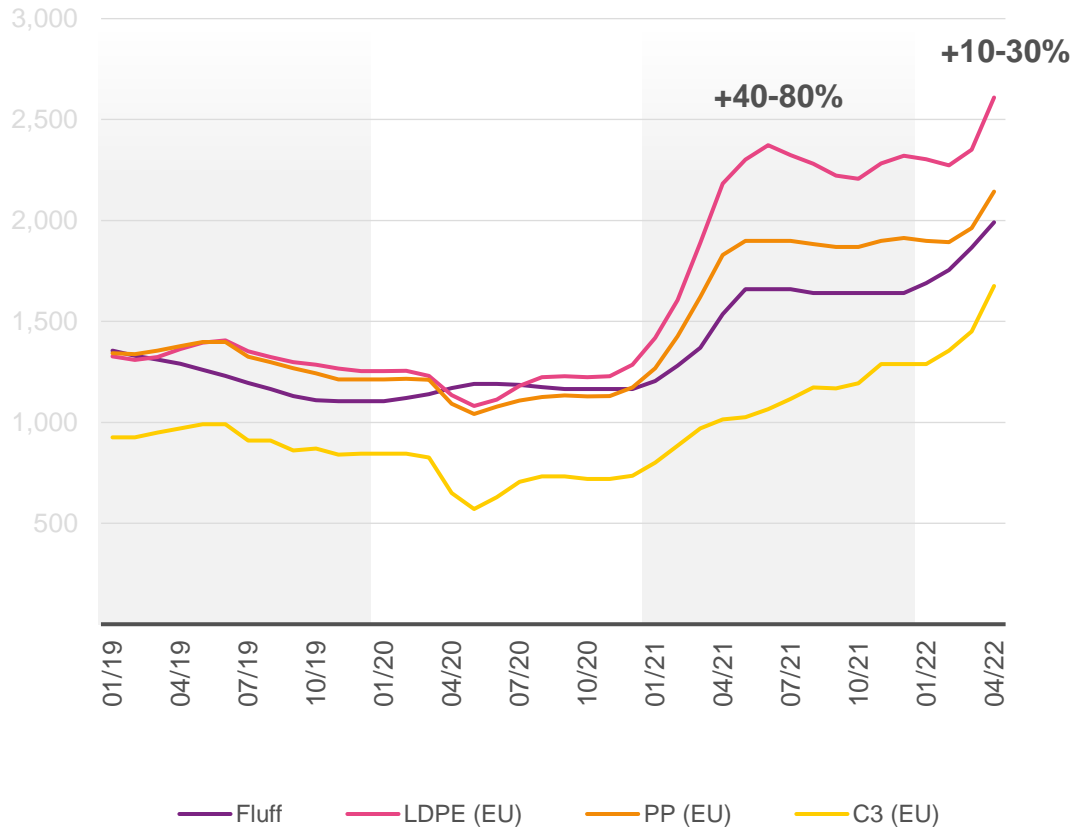
- ▶ SG&A nearing 10% of sales
- ▶ Benefits of streamlining in 2020-2021
- ▶ Further focus on offsetting inflation

Savings (in €M)	Total Group		Core Markets
	21FY	22Q1	22Q1
Operating	58	16	11
Net SG&A	17	2	1
<b>Total</b>	<b>75</b>	<b>18</b>	<b>12</b>
% of cost [1]	4.0%	4.3%	4.0%

[1] Total cost base = revenue - adjusted EBITDA

# INFLATIONARY ENVIRONMENT INTENSIFIES

## Indices



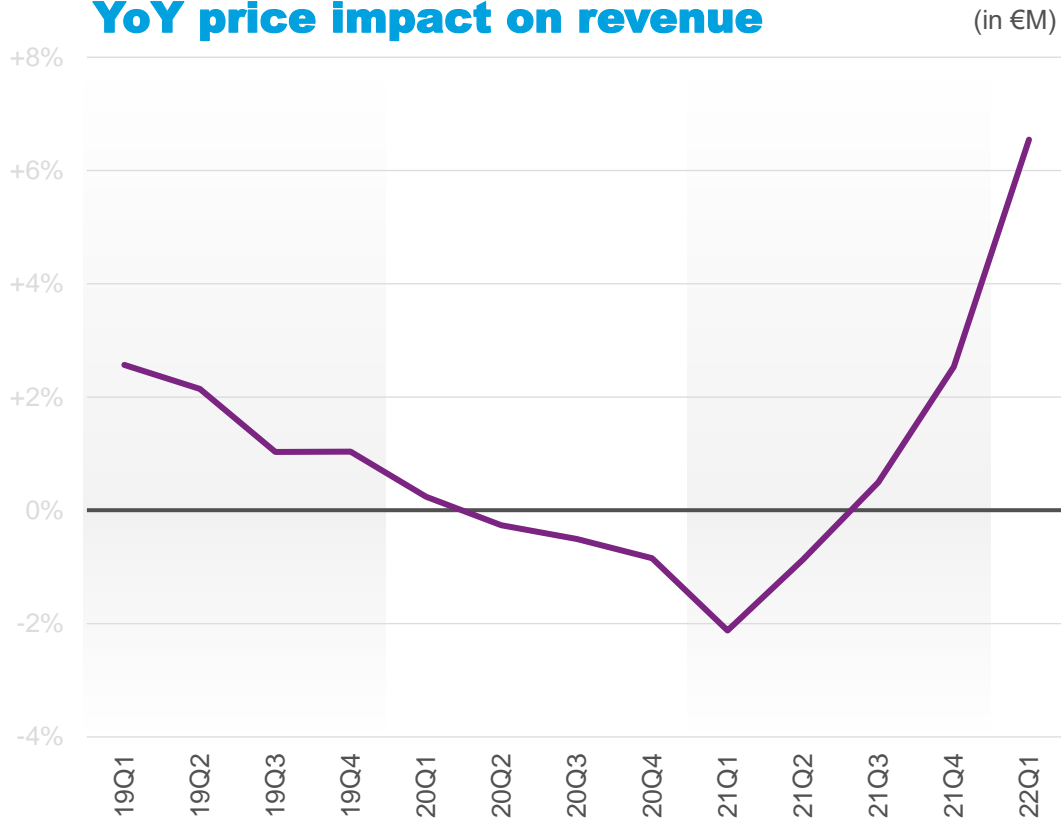
- ▶ 2021 input cost inflation now fully reflected in cost base
  - Significant impact of ~25% on total Q1 cost base <sup>[1]</sup> yoy
  - Main indices up and higher energy and freight costs
  
- ▶ Additional inflation to impact costs following geopolitical issues
  - To impact cost price starting in Q2
  - To trigger additional pricing

[1] Total cost base = revenue – adj. EBITDA



# PRICING MOMENTUM STARTS TO DELIVER MORE TO COME

## YoY price impact on revenue



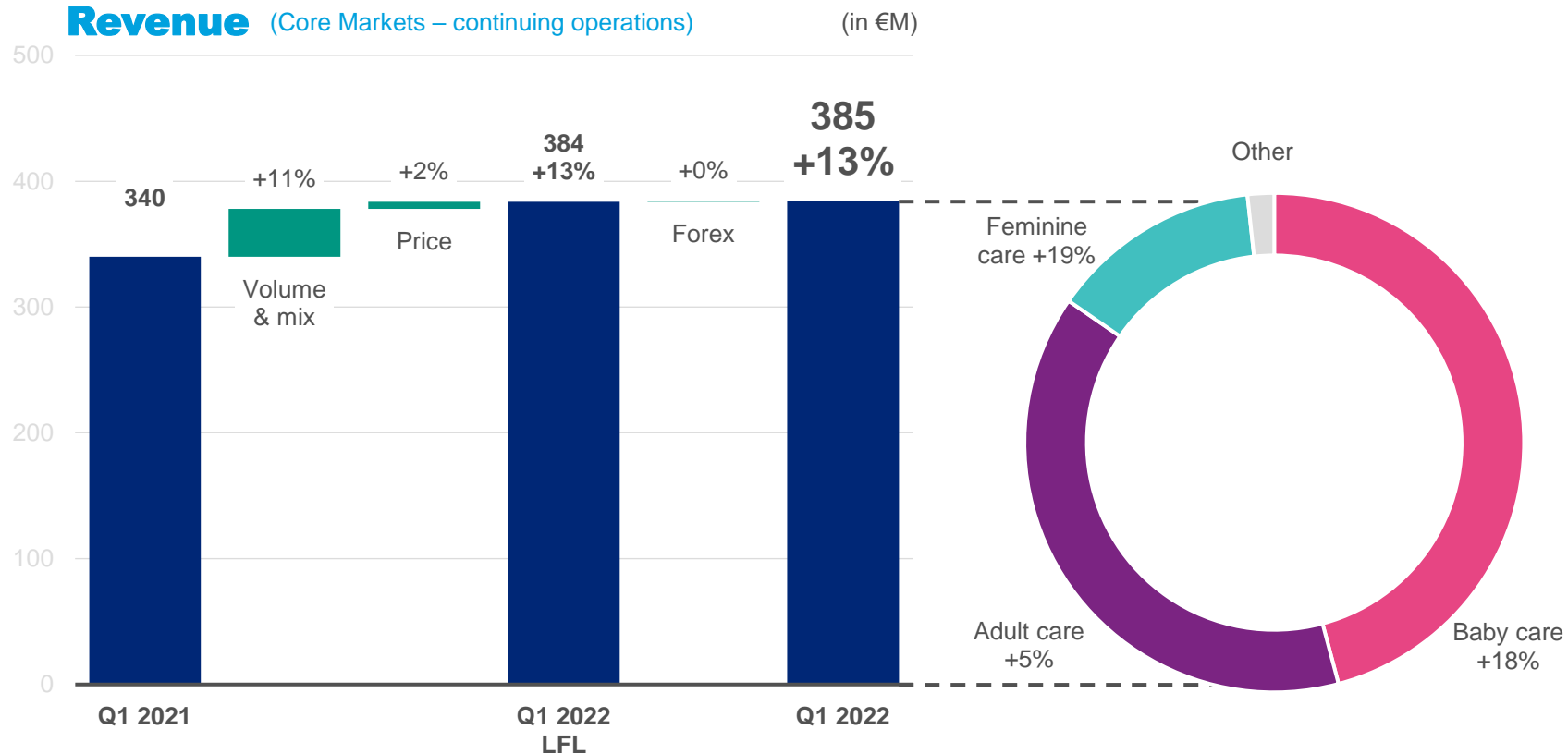
- ▶ 7% higher prices in total Group
  - Strong delivery in discontinued Emerging Markets with double digits in own brands
- ▶ 2% higher prices in Core Markets, showing first benefits of price negotiations
  - Implementation is lagging inflation, as contract negotiations take longer
  - Run-rate higher toward quarter end
- ▶ More pricing already secured, to positively impact coming months
- ▶ Additional pricing actions are planned to respond to the continued inflation of input costs



# 2022 Q1 P&L

**Peter Vanneste**  
**CFO**

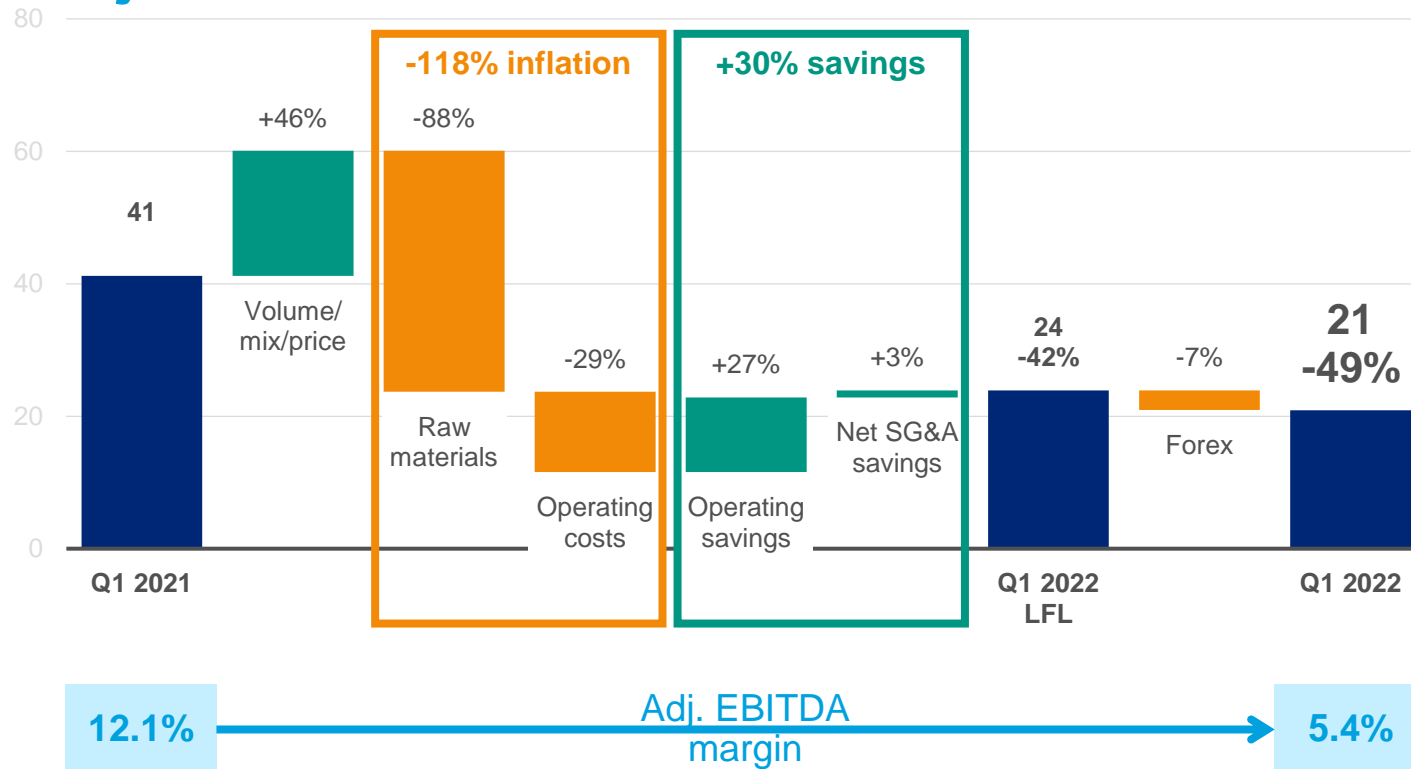
# REVENUE TURNAROUND BASED ON VOLUMES AND FIRST PRICING BENEFITS



- ▶ Significant volume growth across categories
  - ~half linked to contract gains & market growth
  - ~half linked to loading and low comparable
- ▶ First benefits of pricing
- ▶ No significant forex impact
  - Positive impact USD and GBP appreciation
  - Negative impact RUB devaluation

# INFLATION OFFSETS SAVINGS AND REVENUE GROWTH

**Adj. EBITDA** (Core Markets – continuing operations) (in €M)



- ▶ Solid revenue growth drop-through
- ▶ Impact of input cost inflation in 2021 now fully impacting cost line
- ▶ Strong savings contribution
- ▶ Negative forex linked to
  - USD appreciation impact on costs
  - RUB depreciation impact on sales
- ▶ Margin down 6.7pp yoy, and 2.9pp qoq

# PRICING IN EMERGING MARKETS DRIVES MARGIN UP SEQUENTIALLY

Revenue  
**€169M**  
+22% LFL yoy

Adj. EBITDA  
**€4M**  
-55% yoy

Adj. EBITDA margin  
**2.2%**  
-3.8pp yoy

## Emerging Markets (discontinued operations)

- ▶ Revenue up 22% LFL yoy
  - Strong pricing across all geographies
  - Volume growth in Middle East
  - Negative forex impact
- ▶ Adj. EBITDA margin at 2.2%, up 1.9pp vs last quarter (21Q4)
- ▶ Divestment process well underway

# GROUP NET DEBT UP WITH WC INCREASE

Revenue  
**€553M**  
+15% LFL yoy

Adj. EBITDA  
**€25M**  
-50% yoy

Adj. EBITDA margin  
**4.5%**  
-5.9pp yoy

Net debt  
**€833M**  
5.7x leverage

## Total Group (including discontinued operations)

- ▶ Revenue up 15% LFL yoy
  - Volume/mix up 9%
  - Price up 7%
- ▶ Adj. EBITDA margin at 4.5%, -5.9pp yoy, -1.4pp vs last quarter (21Q4)
- ▶ Net debt up €108M, and leverage ratio up 1.5x
  - Working capital increased as revenue grew, raw material prices rose and measures were taken to secure supply chain
  - Strict Capex discipline maintained





# GOING FORWARD

**Esther Berrozpe**  
**CEO**

# 2022 OUTLOOK

- ▶ Visibility remains low
- ▶ Uncertain geopolitical environment
- ▶ Inflationary macro-economic situation
- ▶ Supply chain disruptions

## Core Markets

(continuing operations)

- ▶ Revenue to grow high single digits LFL on pricing and growth drivers
- ▶ Adj. EBITDA margin expected to improve sequentially in H2
  - Input costs to increase by ~€200M yoy
  - Further price increases to recover incurred and future cost inflation
  - Savings program to generate >€60M

## Group

(incl. discontinued operations)

- ▶ Emerging Markets to improve adj. EBITDA margin to improve sequentially in H2
- ▶ Cash flow discipline to continue
  - Working capital over sales to normalize over the year
  - Capex to grow back gradually to ~4% of sales

# KEY PRIORITIES

Gradual pass-through of  
**pricing**

Progress on  
**divestments**

Continuous delivery on  
**savings**

Improvement of  
**eco footprint**



# Q&A

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