

Ontex is a **leading international personal care group**, making great quality products for **baby care**, **adult care** and **feminine care**. We partner with retailers and healthcare providers and are trusted by people to make everyday life easier, across generations.

Reaching over 100 countries across our categories:





adult care

Feminine care



Ontex Group key data - for more data, consult our 2023 annual report at ontex.com





## Your partner in baby, feminine and adult care

### 5 strategic pillars for our 3-5 year plan



#### True customercentricity

- > Customer segmentation
- Customer relations / engagement
- > Customer service excellence
- Commercial-led portfolio de-complexification



## Competitive innovation

- > Improved collaboration with retail customers
- > Cost-conscious product design
- > More sustainable product design
- One product platform innovation



### operations

- Asset harmonization and upgrade
- > Network optimization
- Manufacturing and industrialization excellence



# Strong sustainability performance

- > Embedding sustainability practices into every product
- Investing in people in the broadest sense
- Strong ethical standards a full transparency along our value chain



### Lean, focused, performancedriven organization

- > Focus on core, divesting Emerging Markets & discontinue non-core activities
- > Simplified organization & processes
- > Strong value & result-driven culture
- > Diverse & inclusive workforce

Check our 2023 Annual Report

https://ontex.com



Send us your feedback:

https://ontex.com/contact

or

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