





Better for the planet

Embedding good, scalable sustainability practice into every single product.

Focus areas



Managing forests & fibres responsibly



Working towards net zero emissions



Reducing product carbon intensity



Removing fossil-based plastics from our products & packaging



Partnering for circularity



Better for the planet



Manage forests & fibres responsibly

2030 targets (vs. 2020 baseline)

2023 status

> 100% FSC or PEFC certified forestry-based material



> 100% Organic, BCI or recycled cotton





Working towards net zero emissions

2030 targets (vs. 2020 baseline)

2023 status

> Reducing emissions across our operations (Scope 1-2) with 80%

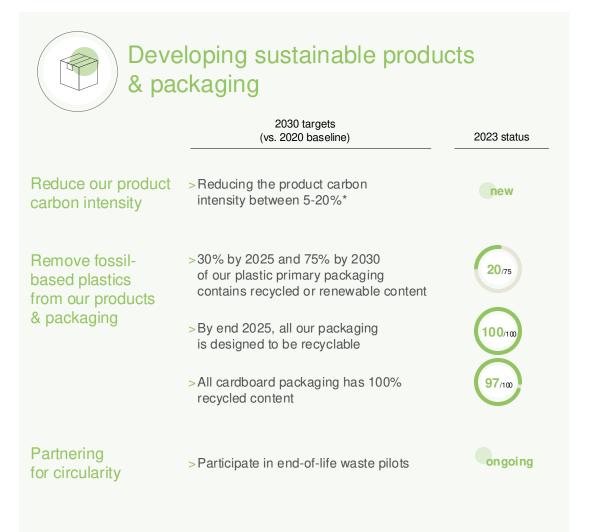


> Reducing emissions across our value chain (Scope 3) by 25%



> 100% Renewable electricity









Better for people

Investing in people - in the widest sense.

Focus areas



Enhancing consumer safety



Being a caring employer



Elevating living standards in our value chain



Better for people



Communicating the health & safety features of our products

100% chemical transparency in our products

Aiming for 100% customer satisfaction

Annual reduction of 10% of customer complaint levels in core markets



Aiming for zero workplace accidents

Accident frequency rate of 1,5 by 2025 and 0 by 2030

Empowering a resilient & engaged workforce

Above the median position vs peers, related to voluntary turnover, absenteeism and learning & development year-on-year

Continuous improvement of employee engagement & well-being survey scores

Gender parity in Extended Leadership Team



Elevating living standards in our value chain

Promoting human rights across our value chain

100% raw material supplier Code of Conduct signed by 2025

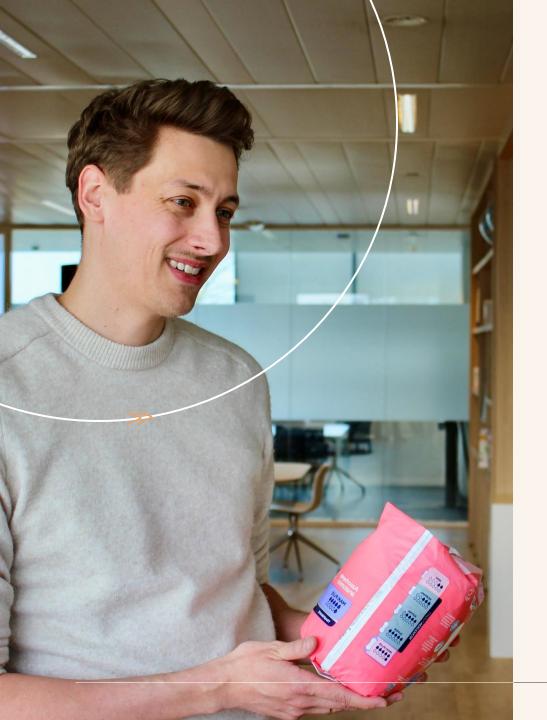
100% of high-risk suppliers' direct spend covered by sustainability assessments

100% of high-risk suppliers covered by a valid social audit report

Broadening our societal impact

Community outreach program (awareness, donations) in 100% of the locations in which we operate





Better for business

Our commitment to strong ethical standards and transparency along our value chain.

Focus areas



Practicing business ethics



Ensuring transparency on ESG performance



Better for business



Conducting our global operations in a compliant & ethical way.

2030 targets (vs. 2020 baseline)

2023 status

100% of employees regularly trained on Code of Ethics

Annual review of reputable key compliance risks, incl. mitigation strategies & priorities



Providing clear and solid information on our ESG strategy & performance.

2030 targets (vs. 2020 baseline) 2023 status

Continued participation to key external sustainability platforms

new



