



Ontex is a leading international personal care group, making great quality products for baby care, adult care and feminine care. We partner with retailers and healthcare providers and are trusted by people to make everyday life easier, across generations.

Over 35 million people rely on our products, across our categories:

Baby care



Adult care

Feminine care



Ontex Group key data – for more data, consult our 2024 annual report at [ontex.com](https://ontex.com)



 Our people:

~5,500 employees worldwide  
60+ nationalities

Our sustainable innovation strength:

800+ active patents and applications



CDP A rating for climate action

94% of electricity consumption from renewable sources

Our 2024 financial performance:

€1.86bn revenue (Core Markets)



€223M adj. EBITDA (Core markets)

Listed on Euronext (EBR: ONTEX)

Our presence:

12 production facilities



11 countries with S&M offices

5 R&D centers

Your partner in baby, feminine and adult care

## 5 strategic pillars for our 3-5 year plan



### True customer-centricity

- > Customer segmentation
- > Customer relations / engagement
- > Customer service excellence
- > Commercial-led portfolio de-complexification



### Competitive innovation

- > Improved collaboration with retail customers
- > Cost-conscious product design
- > More sustainable product design
- > One product platform innovation



### Cost-efficient operations

- > Asset harmonization and upgrade
- > Network optimization
- > Manufacturing and industrialization excellence



### Strong sustainability performance


- > Better for the planet: embedding sustainability practices into every product
- > Better for the people: investing in people – in the broadest sense
- > Better for business: strong ethical standards a full transparency along our value chain



### Lean, focused, performance-driven organization


- > Focus on core, divesting Emerging Markets & discontinue non-core activities
- > Simplified organization & processes
- > Strong value & result-driven culture
- > Diverse & inclusive workforce

Check our 2024 annual report

 <https://ontex.com>



Send us your feedback:

 <https://ontex.com/contact>

or

 [corporate.communications@ontexglobal.com](mailto:corporate.communications@ontexglobal.com)