



Ontex expands North American Leadership Team, driving innovation, growth and operational excellence across the region

Atlanta, United States, May 15, 2025 – Ontex Group NV [EURONEXT: ONTEX], a leading international developer and producer of personal care solutions strengthens its North American leadership team with the addition of senior leaders **Maria Eugenia Fumagalli**, **Roberto Tomei** and **Adam Farmer**. These strategic hires play a key role in enabling Ontex's growth ambition in North America by driving the scale-up of operations and delivering competitive innovations that meet the evolving needs of customers and retail partners in our region.

Maria Eugenia Fumagalli, Director of Product Development, North America joins Ontex after 17 years working in the CPG (consumer packaged goods) industry, with companies like The Clorox Company, SC Johnson and Unilever. Eugenia will lead product development initiatives, focusing on delivering innovative, consumer-centric solutions that align with the company's growth ambition for North America.

Roberto Tomei, Vice President of Finance, North America brings over 20 years of experience in the consumer packaged goods industry - with companies like Edgewell Personal Care and Energizer Holding - to the private label market, bringing a fresh perspective to financial strategy processes.

Adam Farmer, Head of Supply Chain, North America brings extensive supply chain expertise from the CPG sector, with a strong focus on scaling operations and driving efficiency. His leadership roles at Sam's Club and Anheuser-Busch further sharpened his ability to optimize complex supply chains—skills he now brings to support Ontex's growth in private label.

Ontex North America President **Paul Wood** comments, "We are thrilled to welcome Eugenia, Roberto and Adam, who collectively bring over four decades of CPG experience to Ontex. Their capabilities and experience will drive Ontex's business growth and operational efficiency, further strengthening our relationships with key stakeholders in the rapidly growing North American market, together with our full team."

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About Ontex

Ontex is a leading international developer and producer of baby care, feminine care and adult care products, both for retailers and healthcare, primarily in Europe and North America. The group employs around 5,500 people, with plants and offices in 13 countries (excl. discontinued operations), and its innovative products are distributed in around 100 countries. [Ontex](#) is headquartered in Aalst, Belgium and is listed on [Euronext Brussel](#), where it is a constituent of the [Bel Mid®](#) index. To keep up with the latest news, visit [ontex.com](https://www.ontex.com) or follow Ontex on [LinkedIn](#).